

LIVETHE.BIZ

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LiveTheBiz @LiveTheBiz LiveTheBiz

2018 INFORMATION DECK



ABOUT LIVETHE.BIZ

LiveThe.Biz is a music industry membership organization dedicated to teaching the business of the entertainment industry while providing a creative networking platform for over **1,500** young professionals, musicians, college students & aspiring music executives.

Since launching in 2016, our goal has been to build a strong community of music industry enthusiasts. We help to connect the dots for those who want to learn, network, promote their brands & start their careers in the music business!

We've been able to achieve this goal through producing exciting sold-out music business networking panels & artist showcases. We also created a large professional email networking group of over 12,500 members, exclusive animated video courses, career counseling & original programming through our YouTube channel!



BRANDS & PARTNERS

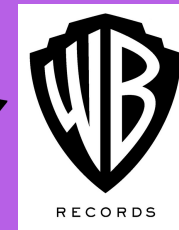
We've Featured Presidents, Directors & Executive Panelists From The Following Brands:



SONY MUSIC



VIACOM



&
more!

The following have served as our event sponsors:
Microsoft, The Chord Club Powered By Billboard &
The Metropolitan College Of New York

KEY FEATURES & NUMBERS

200k+

TOTAL SOCIAL
MEDIA & YOUTUBE
IMPRESSIONS

12k+

TOTAL PROFESSIONAL
MEMBERS & EMAIL
SUBSCRIBERS

10k+

TOTAL SOCIAL
MEDIA FOLLOWERS &
YOUTUBE SUBSCRIBERS

40+

COLLEGES REPS
THROUGH OUR
INTERNSHIP

Events: Hundreds of students, musicians & guests are able to listen, connect & pitch their music to expert panelists from record labels, music publishers, television companies & music licensing executives at our business Q&A panels.

Membership: Members can join our private email networking group which contains thousands of subscribers (members & event attendees) to network, promote their brand & stay in the loop of LiveThe.Biz events. We also offer online animated music business courses, on demand streaming of events, career coaching & several tools for artists to promote their brand.

Content: Through our LiveThe.Biz YouTube Channel we provide interactive music discussions, educational videos & music reviews.

OUR AUDIENCE

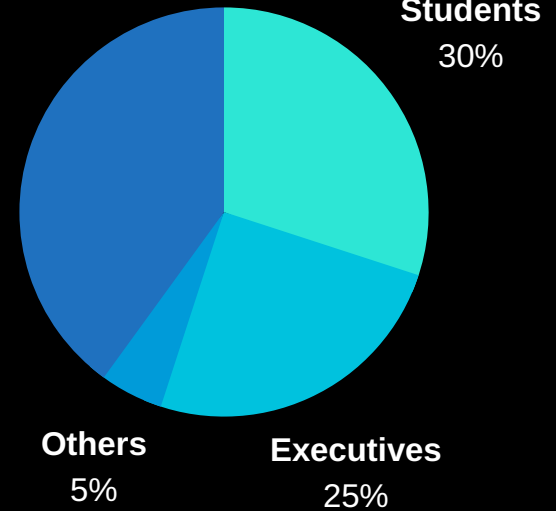
125-200+

Average #
Of Attendees
Per Event:



54% Women 46% Men

Musicians
40%



Salary:

AGES

< 17: (9%)
18-24: (34%)
25-34: (32%)
35-44: (18%)
45-54: (3%)
55-64: (3%)
65+: (1%)



CONTACT US

For All Inquiries Please Contact:
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